#1 How do we move through our metro area

Group 1:

e-facilitator: JOAN

How to create space for new types of mobility?

Actors

In could permit, many actions took place without consultation. However, good acceptance

Kids from all ages.

Commerce

Talk to allow behaviour change

People change their opinion when the new infrastructure or new type of mobility is built

Did we ask when we swich from horses to cars?

Actions

Find the balance between types of mobility

When you provide the right infrastructure, the people start using it.

Explain that the public transport is safe

Allow a transition from cars to other types of mobility

Change will happen

Do tactical intervention, see what happen and then ask people if they have to be keeped

Redesign some aspects of the infrastructure to allow more types of mobility

Parking charges to sustainable mobility

Use congestion charges for mobility change

Allocate public funds to this projects

Oslo, reducing cars parking in the city centre

Pay parking works to reduce mobility by cars.

Tactical action in the N150 road.

Urban toll, like London

If you destroy your car, you get 3 years public transport free

Financing source

Inspiring projects

Group 2:

e-facilitator: JULITA

How to motivate to change mobility behavior? How can we move more people?

Actors

it's very difficult to change behaviour

which motivation for change? give people a reason for change

very difficult to promote soft-mobility

Great Machester many people change behaviour - GM need 50% of journeys to be made by walking, cycling and public transport by 2040

ambitious goal

Thessaloniki is a city that you can walk, bycycle

kind of challenges and opportunities

showing tehe benefit is not enough

Actions

social actros - form your community + young people having negative behaviour agaist covid-19 measures

give people example

good practice & comparison to residents

walking

cycling

public transport

not about removing all cars from streets but make easy changes to daily journeys

Thessaloniki - only buses, most of people decide to use private cars more after covid

tell about conviniences

pilot projects

impressive picture:

"carot and stick" approach?

project of active mobility only in central - Thessaloniki

promote active mobility

Recovery fund

big role of European Funds (next perspective of funds)

New Green Deal

finance from central goverment is more important (Great Manchester)

infrastructure program

covid is changing behaviour

understand the reasons why people move: work, leisure, education...

2 reason to move

Great Machester

AMP - cofee shops & restaurant create spac

wheather is also important

Paris: epidemic is changing behaviour of people

construction of 50 station is connected

we should give people - explanation of pollution (emission of pollution comes from transport) + they have to change if the want to pollution so much

project in constructions

workplace - to ring workplaces closer to residents + we need more policy changes / incentives mobility floors, people lives near / people live closer to the workplace ("turtle" example)

not put all responsibility in public transport

Financing source

Inspiring projects

Group 3:

e-facilitator: MILI

How to create a more gender balanced development, especially elderly, youth, women?

Actors

Identifing different groups

Leaders of different groups

people have to meet and interact

Soft meassures

Care activities connected with mobility

Try to find all perspectives

Actions

Those who decide

Men into the discussion

8 & 80 year olds + women view

Cultural diversity

Not only quantitative meassures

cycling infrastructure family friendly

people need action and interaction

car users --> are men

cycling is for male

Statistics - Surveys - Not always the only opcion

Real participation framework!

Participation

Who design?

Tactical urbanism

Family friendly infrastructure

Corona

Financing source

Inspiring projects

Group 4:

e-facilitator: VIVECA

How to make public transport more affordable for all?

Actors

Politicians

Car lobby

Businesses-companies that attract a lot of traffic

Public transport users

advertisers

local governments

Car users

Ensure reliability

keep it attractive

Actions

Make it accessible

Make sure it doesn't become a political issue

keep it affordable

Keep payment methods simple

Clean air zones

Discounts for children and elderly

user experience

Change the narrative- make public aware of the effectiveness of public transport

Innovative sources

Mobility basic income- give everyone money and let them chose to use it for parking or public transport

funding from advertising on public transport

Money from parking compensating for discounts

Have businesses contribute (ex pay for workers commute)

Taxpayer money

Government subsidising

Congestion charge

Cheaper for locals slightly more expensive for tourists

Talin - Citizens go for free

VIENNA

Porto

London/ Stockholm/ Gothenburg- congestion charge

Luxembourg

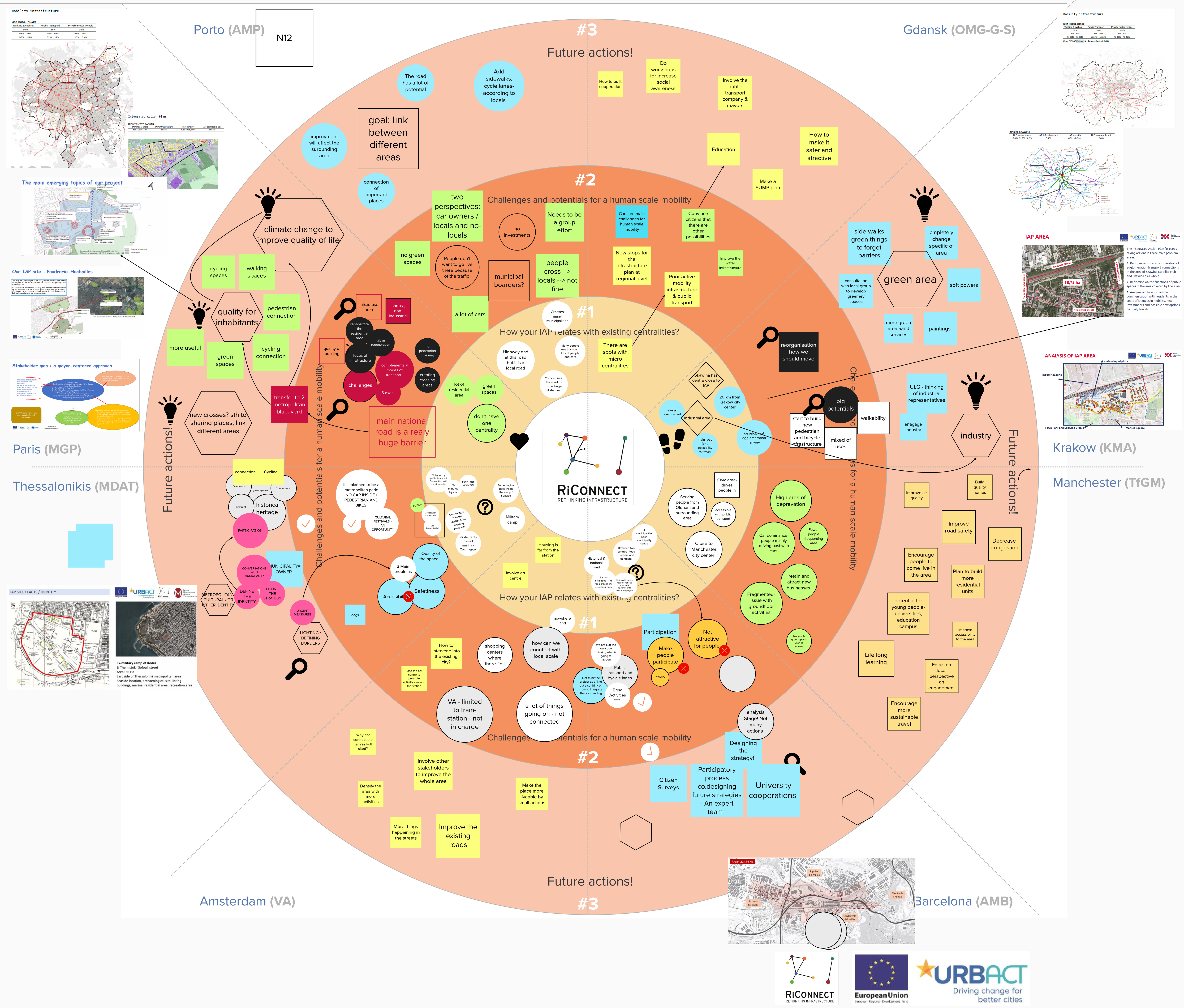
Krakow- cheaper tickets for locals who pay taxes

Financing source

Inspiring projects

RiConnect TM4 Reorganizing how we move

#2 Peer group session



RiCONNECT RETHINKING INFRASTRUCTURE

European Union

URBACT Driving change for better cities